



The Mission: P.A.C.E.S.

The mission of the Richland Chamber & Development Alliance is to **P**romote our membership and to **A**dvocate for opportunities on its behalf. We **C**onnect our membership with others and with resources. The Alliance **E**ducates our membership and community in **S**triving to be the “Center of it all.”

Defining the Mission: P.A.C.E.S.

The Alliance shall **P**romote our membership by encouraging our community to buy local, supporting membership logistics, fostering variety and growth in expansion of existing businesses and new business development, with the objective of increasing profitability and job creation.

The Alliance shall **A**dvocate for our membership by serving as a catalyst for enhancement, a gateway for opportunities, an incubator for change, and to lobby for legislative support.

The Alliance shall **C**onnect our membership through networking, hosting programs, sponsoring events, providing services and resources – including Revolving Loan Funds, at the local, regional, state, and national levels.

The Alliance shall **E**ducate our membership and community by promoting professional development resources and tools for our membership, advertising our community’s tourism options and Visitors Center, recruiting sponsorships and donations, and fostering volunteerism.

The Alliance shall always be **S**triving to make our membership and community the “Center of it all.” Richland County is the crossroad to everywhere else.

Visit the Alliance Website: www.richlandalliance.com

The Alliance is actively working to integrate technology so that Members and Sponsors can reach more customers and develop greater relationships with the community.