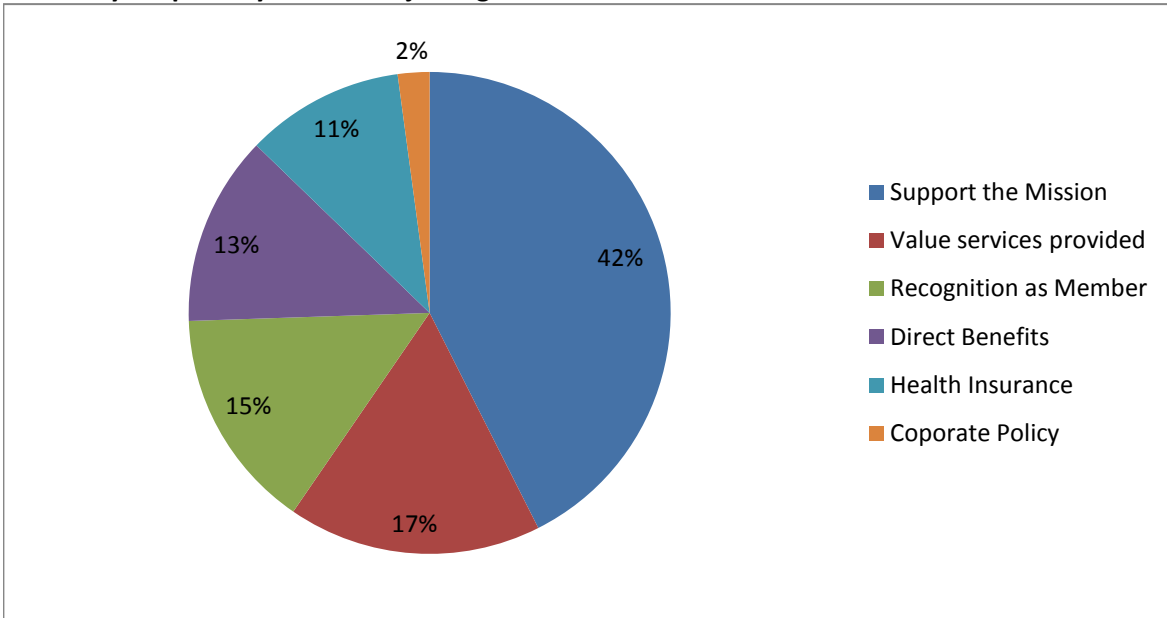
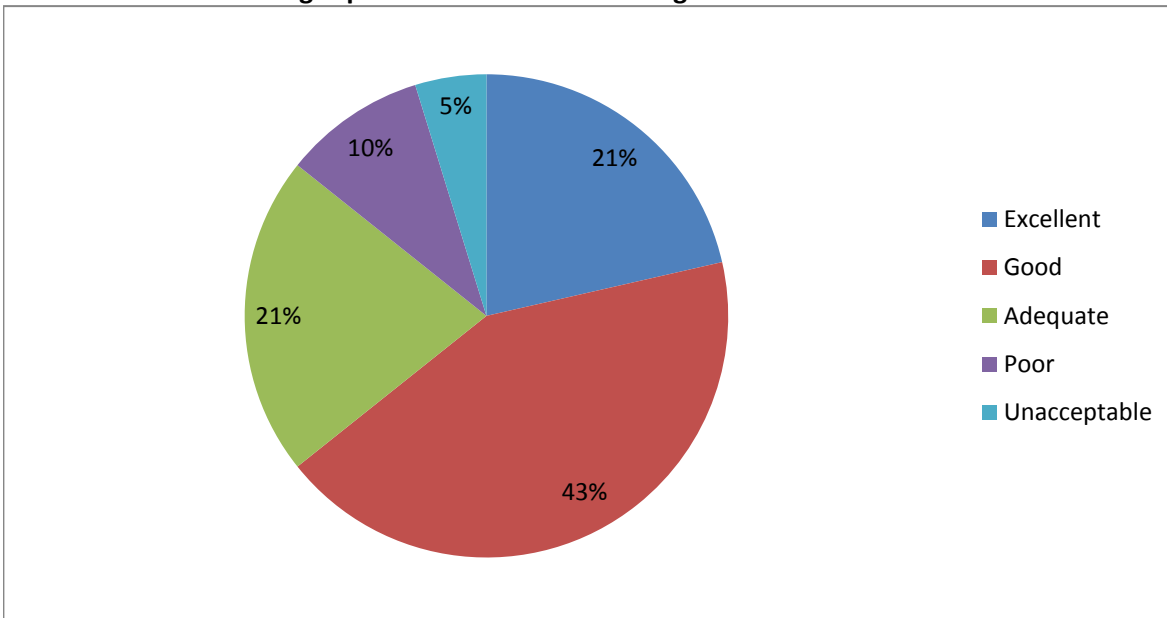


**Richland Chamber & Development Alliance  
Client and Customer Satisfaction Survey Results - January 2011**

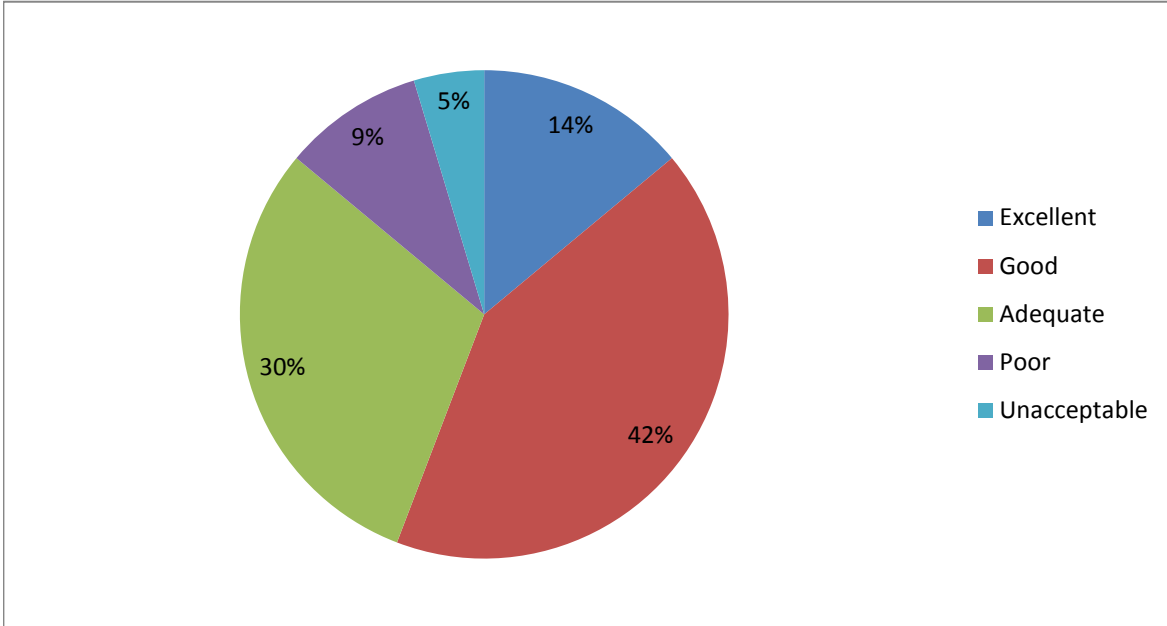
**What is your primary reason for joining the RCDA?**



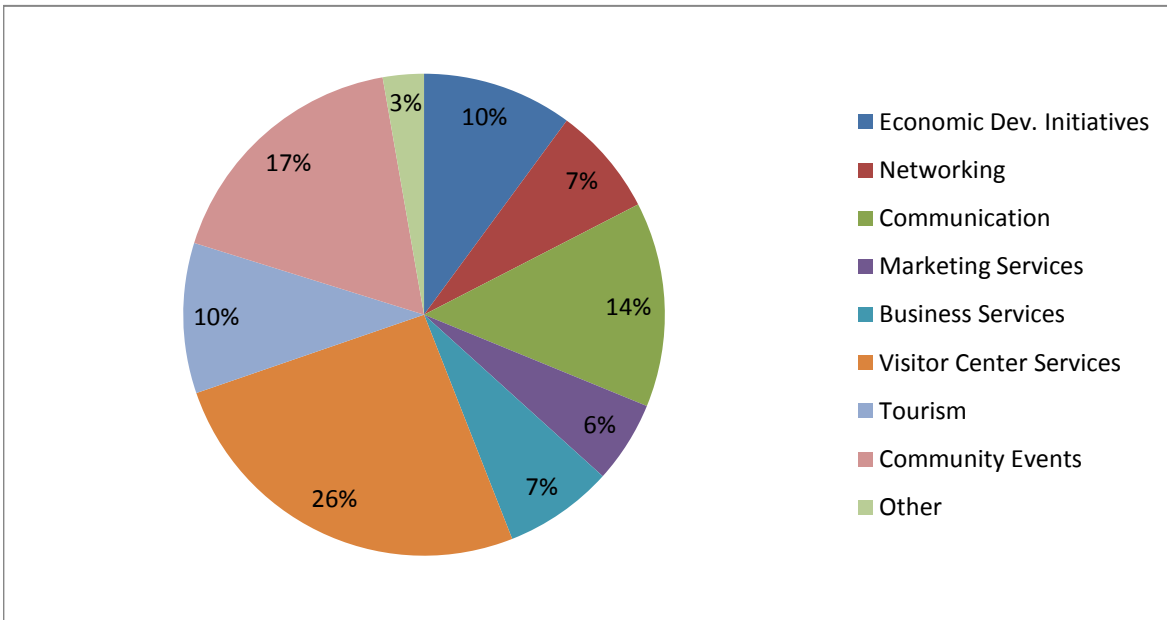
**Please rate the following aspects of our communicating.**



Please rate the following aspects of our providing value for the money.

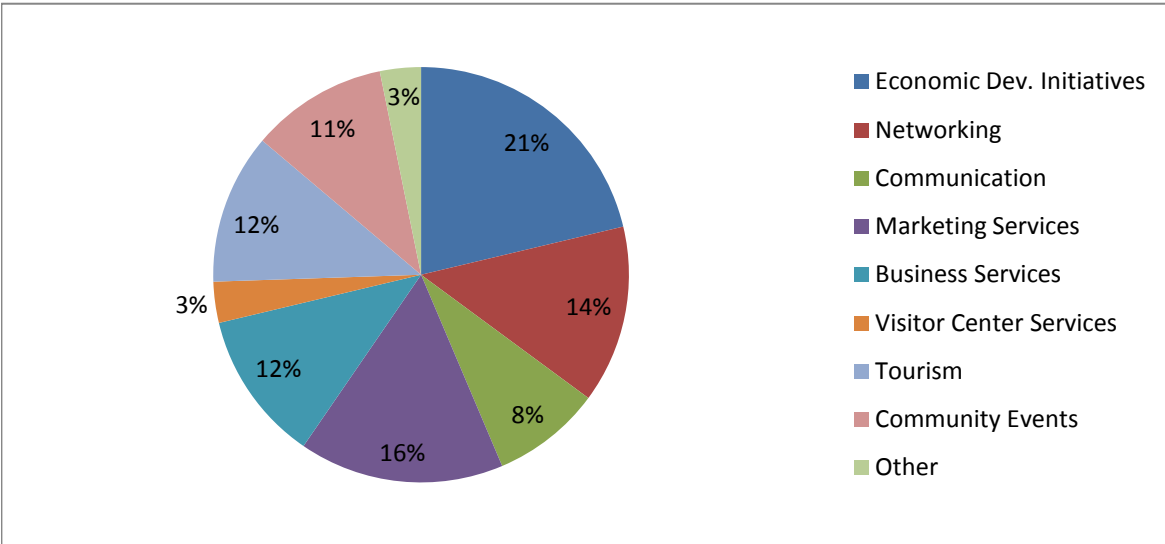


What do we do well?



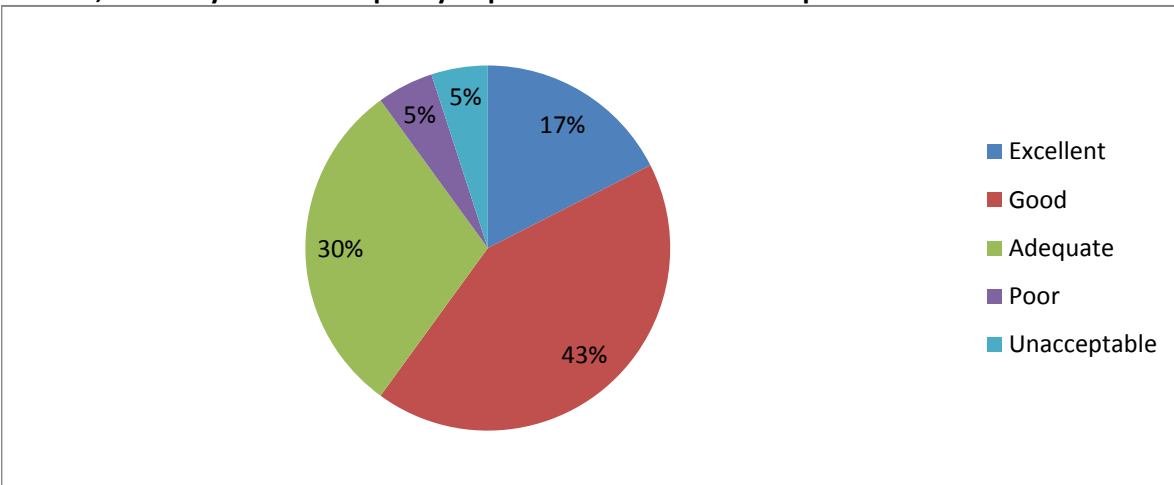
Other: 1. ribbon cutting 2. too new to give an accurate opinion 3. help business owners get business

**What should we increase our efforts on?**



Other: 1. not for profit effort 2. feature faithful businesses, not just new ones! 3. more free services

**Overall, how do you rate the quality of products and services we provide?**



**Overall, is our performance ....**

