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*Chamber of Commerce*

*Visitor Center & Tourism*

*Economic Development*

## What our members are saying

"We are grateful for the assistance that the RCDA provided us during our business expansion project. Ultimately the resources and advocacy they provided, allowed us to focus on a better facility to better serve the needs of our customers and the community. The end result is that we were able to retain 18 full time jobs in the community due to the knowledge and efficiencies provided by the RCDA."

Mark Fillback  
Fillback Ford

\*\*\*Creating value for our members and the community

"I became a Chamber member when I first moved to the area. Since that time I have met multiple other business owners in the community and have really expanded my network. In fact, I can say that I have received thousands of dollars of referral business directly from my membership! The return on investment has been fantastic for my business."

Melissa Pahl  
Twenty Marketing

\*\*\* Building relationships to create opportunities and creating value for our members

The marketing seminar was a great eye opener for me. It showed me how, with very little effort, technology can help boost my business. I don't have a business or marketing background, so it was great to gain new ideas. It really caused me to think about how we've done things in the past and what we can do to improve relationships with our current and future customers.

Teresa Goplin  
Goplin Insurance

\*\*\*Creating value for our members and the community

Thank you for going above and beyond in making our visit to Richland Center Very Special. You are appreciated.

Jane DePaola & Joyce Teed  
Visitors from New York

\*\*\* Marketing the features of the area

We want to thank the Richland Chamber and Development Alliance for all of their assistance in starting our new business. Meegan Thompson and Mary Jo were wonderful to work with and helped us through the paperwork process regarding funding assistance. They were very supportive of our new Bridal Boutique and gave us both financial and personal support. Lastly, we wanted to say what a wonderful experience our Ribbon Cutting event was the day we opened our new store. The Richland Chamber was helpful in organizing this event, and it was the perfect experience for us and appreciated all the support from the other Richland Center downtown businesses. We value all that the Richland Chamber has done for us, and credit them for helping give us a great jump start to our new store. We feel that they will be there for us to help overcome any challenges we may have in being a downtown business as well as grow our business.

Stephanie Perkins, Destiny Shannon, Melissa Sprecher,  
Dreams Bridal Boutique, LLC

\*\*\*Creating value for our members and the community and building relationships to create opportunities

In conjunction with the Richland Chamber and Development Alliance(RCDA), UW-Richland was pleased to offer a Business Outreach Tour and breakfast. It was a great way to showcase our campus and the services we offer. RCDA was very helpful and provided us with many creative ideas to incorporate into our session. It is nice to know we have a local organization that works to promote and strengthen the value of its members within our community.

Jennifer Foley  
Adult Student Initiative Coordinator, UW Richland

\*\*\*Marketing the values, benefits and features of the community

As a plant manager new to the Rockwell Automation organization and to the Richland Center area, I found great value in the RCDA. The RCDA provides an invaluable service to the businesses within Richland County through the RC Manufacturing Consortium. By being introduced to this group, Rockwell Automation has been able to collectively join local businesses to discuss and facilitate solutions towards critical issues businesses in the Richland County area encounter. The RCDA has helped to facilitate solutions towards sufficient housing for new employees and organized committees to share ideas on acquiring talent in a small, rural community. The RCDA has also been an intricate player in organizing and hosting meetings between local businesses along the Highway 14 corridor and the DOT. RCDA has stood by local businesses and through their encouragement, to work with the DOT to make this project a success for all businesses and citizens of Richland County. My experience with the RCDA and the local businesses in Richland County has been valuable and has assisted Rockwell Automation to stay connected to the community.

Katrina King  
Plant Manager, Rockwell Automation

\*\*\*Creating value for our members and the community